

# #EndYouthHomelessness



## Building Dreams Lunch

Thursday, May 16, 2019 at Noon

Santa Clara Marriott

## 2019 BUILDING DREAMS EVENT PROGRAM AD SHEET

### Print Specifications

- 4-color digital
- final trim 7 x 8.5
- Bindery: Saddle Stitch
- Line Screen 300 dpi

ARTWORK DEADLINE:  
**April 24 @ NOON**

### Final File Requirements

We accept the following files and formats:

- PDF
- TIFF (300dpi)
- JPG (300 dpi)
- EPS

### Requirements for all ads:

- CMYK (no RGB or spot colors)
- Image Resolution: 300 dpi
- All Fonts Outlined
- Embed images

### Submitting Artwork:

Robin Reynolds, [rreynolds@billwilsoncenter.org](mailto:rreynolds@billwilsoncenter.org)

### Reserving Ad Space:

Pilar Furlong, [pfurlong@billwilsoncenter.org](mailto:pfurlong@billwilsoncenter.org) or 408-850-6132

FULL PAGE AD  
6.5"w X 8"h  
\$1000

HALF PAGE AD  
6.5"w X 4"h  
\$500

1/4 PAGE AD  
3.25"w X 4"h  
\$250

"BIZ CARD" AD  
3.25"w X 2"h  
\$100



# Bill Wilson Center

an agency of Uplift Family Services

*BWC provides services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.*

Bill Wilson Center • 3490 The Alameda, Santa Clara, CA 95050 • 408-243-0222 • [www.billwilsoncenter.org](http://www.billwilsoncenter.org)