Ending Youth and Family Homelessness by 2020

Bill Wilson Center

ANNUAL REPORT FY16
CORE VALUES

Guiding Principles
As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

No Fail
Everyone can be successful. We keep trying.

Least Restrictive Environment
We help people solve problems at the family and the community level; public institutions are the last resort.

Diversity
We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.

Strength-Based
We look for the positive in each person and build on those assets.

Youth Development and Leadership
We support youth. We help build leadership skills by involving youth in programs and planning for their future, many services are youth-led.

Advocacy
We work on improving systems that do not meet the needs of youth and families.

Collaboration
We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.

Families Matter
We help keep families together and build reconnections to families. We recognize that “families” come in all shapes and sizes.

Mission
Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

Vision
We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness by 2020.

Did You Know?

- BWC’s Crisis Residential Center helped 288 runaway and homeless youth (ages 11-17) with counseling and housing services. With the skills learned, 87% of the youth reunited with family or exited to a stable placement.

- Our housing services prevented 401 youth, young adults and their children from homelessness by transitioning them to safe and stable settings.

- 57 students and their families on the verge of homelessness received services enabling them to improve their housing stability through our Family Advocacy Services program. This enabled 79% of the youth to remain in school and improve their grades – giving them the best chance for academic success.

- 3,898 first responders (fire, police, 911 dispatchers, etc.) and community members learned how to respond when critical incident stress becomes an occupational hazard. BWC’s Centre for Living with Dying provides skills so people in life and death situations are able to cope when the incident is over.
A Message from the CEO

“I heard the sound of a thunder, it roared out a warnin’, Heard the roar of a wave that could drown the whole world . . . And it’s a hard, it’s a hard, it’s a hard, and it’s a hard rain a-gonna fall.”

-- so sang Nobel Prize winning artist Bob Dylan in 1963. The words of warning resonate with many today.

Martin Luther King told us that, “Our lives begin to end the day we become silent about things that matter.”
- if we are to hold to our values that all people are equal we must continue to work for social justice for the poor, the homeless, and the hungry.

One of Bill Wilson Center’s eight Guiding Principles is that of Advocacy. Advocacy not at the individual level but at the system level. If we cannot help the individual because of a problem with our system, then we must change the system. Despite being a local organization, we continue to grow our influences in the halls of government in Sacramento and Washington D.C. Bill Wilson Center will continue to emphasize our advocacy efforts in the coming year and we invite you to join us.

Bill Wilson Center will always embrace diversity. Our Guiding Principles include, “We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.” This past year we expanded our LGBTQ outreach services. BWC Connections is leading the way in providing confidential, drop-in, support groups designed to allow LGBTQ youth to explore issues and concerns they are facing in their everyday life with others from their community.

Our vision of ending youth and family homelessness by 2020 is possible only through continued support from Bill Wilson Center’s wonderful volunteers, interns, resource families, staff and our amazing donors. Please join us in making a difference in our community and our country.

Together we will speak out for what matters to our children and families.

In gratitude,

Sparks Harlan

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BWC FINANCIALS

2015-2016 Income

<table>
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<tr>
<th>Source</th>
<th>Amount</th>
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<td>Contributions</td>
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<td>Federal Contracts</td>
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<td>Fees for Services</td>
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<tr>
<td>Foundations &amp; Corporations</td>
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<tr>
<td>In-kind</td>
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<tr>
<td>Medi-Cal/Mental Health Funding</td>
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<td>Other - Private Funds</td>
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<td>Special Events</td>
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<td>State &amp; Local</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$16,515,534</strong></td>
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2015-2016 Expenses

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<th>Category</th>
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<td>Drop-In Center</td>
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<td>Family Services</td>
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<td>Foster Family Services</td>
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<td>Fundraising &amp; Development</td>
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<td>Management &amp; General</td>
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<td>Mental Health Services</td>
<td>$4,676,520</td>
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<td>Peacock Commons</td>
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<td>Transitional Housing Services</td>
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<td>Youth Residential Services</td>
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<td>Youth Services</td>
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<td><strong>SUBTOTAL</strong></td>
<td><strong>$16,313,487</strong></td>
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<td>Depreciation</td>
<td>$402,688</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$16,716,175</strong></td>
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During Bill Wilson Center’s 43rd year of service, 6,328 people participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs. Our Contact Cares crisis hotlines served 30,867 youth, while more than 571 connections were made by BWC Street Outreach programs.
OUR DONORS (Gifts & Pledges)

$50,000 - $99,999.99
Kathryn Edwards
Sobrato Family Foundation
Valle Monte League

$25,000 - $49,999.99
100 Women Charitable Foundation
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OUR DONORS (Gifts & Pledges)

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Jason Reinhardt
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Paula Solorzano
Mary Jane and Judd Stiff
Story Road Animal Hospital
SyMed Corporation
Cynthia Whitaker
Terry Wight

Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed or pledged at the level of $500 or more between July 1, 2015 and June 30, 2016. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.

Contact Pam Fitzgerald at (408) 850-6129 or pfitzgerald@billwilsoncenter.org for any changes.

BWC meets GuideStar’s Gold standard requirements of fiscal responsibility, reporting and transparency.
Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways that you can show your support and help us ensure that youth and families receive the services they need.

**Donate Online and on your Smartphone**
Make a secure online donation through MobileCause. The safety and security of your payment information is our highest priority. Every piece of user data held by MobileCause is guarded by 100% Payment Card Industry compliant systems.

**Donate by Mail** *(checks only please)*
Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

**Donate Person-to-Person**
Call (408) 850-6129 to make a credit card donation.

**Building Dreams Luncheon**
This annual event is our largest fundraiser of the year. More than 400 guests attend to hear first hand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Pam at pfitzgerald@billwilsoncenter.org.

**Donate appreciated stock**
Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or pfurlong@billwilsoncenter.org to discuss donating stock.

**Give through your will or other estate planning method**
It supports services for families and youth, and sets an example for your children and grandchildren of the importance of giving. Check the Leave a Legacy website or call (408) 850-6132 for more information.

**Join our Annual Holiday Giving Program**
Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 1,500 deserving youth last year.

*Bill Wilson Center’s Tax ID number is 94-2221849*