Annual Report 2014 - 2015

Bill Wilson Center

Ending Youth and Family Homelessness
CORE VALUES

Guiding Principles
As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

No Fail
Everyone can be successful. We keep trying.

Least Restrictive Environment
We help people solve problems at the family and the community level; public institutions are the last resort.

Diversity:
We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.

Strength-Based
We look for the positive in each person and build on those assets.

Youth Development and Leadership
We support youth. We help build leadership skills by involving youth in programs and planning for their future, many services are youth-led.

Advocacy
We work on improving systems that do not meet the needs of youth and families.

Collaboration
We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.

Families Matter
We help keep families together and build reconnections to families. We recognize that “families” come in all shapes and sizes.

Mission
Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

Vision
We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness by 2020.
A Message from the CEO

Bill Wilson Center has a goal of ending youth and family homelessness in Santa Clara County within the next five years. While there will always be new people falling into despair and homelessness, I believe our network of services can be expanded to be ready to serve every person at the moment that they need help.

On the national, state and regional levels, Bill Wilson Center is held up as the leader in providing services for youth and young families and families in distress. A growing effort is being made to expand rapid rehousing services. The quicker that people who fall into homelessness can be stabilized with housing, the greater the success other support programs will have. Mental health, job training, basic skills and educational services all work better when the individual or group being served has a reliable place to call home.

Bill Wilson Center continues to adapt and create new services to meet the needs of its clients. But to stem the tide of youth and family homelessness, an expanded and comprehensive safety net will be needed to match the area’s burgeoning population.

Our vision of ending youth and family homelessness by 2020 will be possible because of the continued support from Bill Wilson Center’s wonderful volunteers, interns, foster families, staff and our amazing donors.

Together we make a difference.

Thank you!  

Sparky Harlan

Board of Directors (July 1, 2014 - June 30, 2015)
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Laura Foster, Director of Transitional Housing Programs
Patricia Ledezma, Director Youth & Family Mental Health Services
Kim Nguyen, Director Program Evaluation & Research
Cheryl Rouse, Director TAY Mental Health Services

5,147

During Bill Wilson Center’s 42nd year of service, 5,147 people participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs.

Our Contact Cares crisis hotlines served 32,840 youth, while more than 3,100 connections were made by BWC Street Outreach programs.
**PREVENTION**

- 54 families on the verge of homelessness were able to remain in their homes due to BWC’s Family Advocacy Services school based program. This allowed 84% of the youth to improve their academic grades.

- We diverted 114 youth from becoming involved in the juvenile justice system, by providing counseling on substance abuse, gang prevention, and basic skills.

- BWC counseling services helped 347 Santa Clara Unified School District students resolve issues involving gangs, drugs, school work, family and truancy. These students increased their school attendance and reported better family relations at home.

**INTERVENTION**

- BWC’s Crisis Residential Center helped 305 runaway and homeless youth (ages 11-17) with counseling and housing services. With the skills learned at BWC, 84% of the youth reunited with family or exited to a stable placement.

- By connecting 116 homeless LGBTQ youth to supportive services and helping them to reconnect with family, BWC assists these young people to exit street life and provides them with the means to become self-sufficient.

- BWC is the designated location for law enforcement to bring Commercially Sexually Exploited Minors who need help. This past year BWC received 31 children and we placed 77% of them back with their families or into foster care.

**114**

BWC’s Family Advocacy Services assisted 114 Mt. Pleasant and Lincoln high school students and their families avoid homelessness.
PERMANENT SOLUTIONS

- BWC successfully transitioned 75% of its foster youth to stable, caring homes. These youth were removed from their families due to various reasons of abuse or neglect.

- More than 300 previously homeless youth and young parent families lived in BWC’s Transitional Housing Program homes where they received comprehensive counseling, independent living skills training, and employment services. 78% of those who exited are now employed and living in stable housing.

- Our Family and Individual Counseling program provided 2,645 sessions to help clients develop the confidence and skills they need to overcome depression, anxiety, and stress - thereby enabling them to better cope with daily life.

- 80% of the youth in BWC Transitional Housing programs improved their academic standings and 57% received job training or gained employment.

- Peacock Commons provides permanent supportive housing to 45 young adults and young parent families. Through on-site mentoring, educational support and job training, 83% of those exiting the program transitioned to regular housing.

3,826

BWC’s Centre for Living With Dying instructed 3,826 first responders and individuals throughout Santa Clara County in critical incident stress management procedures.
BWC INCOME

2014-2015 INCOME

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<tr>
<th>Source</th>
<th>Amount</th>
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<td>Contributions</td>
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<td>Special Events</td>
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<td>State &amp; Local</td>
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<td><strong>TOTAL</strong></td>
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**BWC EXPENSES**

- **Youth Residential Services**: 15%
- **Transitional Housing Services**: 18%
- **Mental Health Services**: 29%
- **Peacock Commons**: 4%
- **Youth Services**: 7%
- **Family Services**: 5%
- **Foster Family Services**: 5%
- **Fundraising & Development**: 1%
- **Management & General**: 10%
- **Drop-In Center**: 5%

**2014-2015 Expenses**

- Drop-In Center: $736,242
- Family Services: $860,357
- Foster Family Services: $928,494
- Fundraising & Development: $240,667
- Management & General: $1,575,787
- Mental Health Services: $4,747,369
- Peacock Commons: $638,656
- Transitional Housing Services: $2,934,561
- Youth Residential Services: $2,467,648
- Youth Services: $1,160,040

**TOTAL** $16,289,821
Programs

Short-Term Crisis Housing
Crisis Residential Center (ages 11-17)
Quetzal House (ages 11-17)
TAY Inn (ages 18-25)

Intermediate & Permanent Housing
Peacock Commons (permanent supportive housing)
Transitional Housing Program (THP) (ages 18-24)
Transitional Housing Program Plus (THP+) (ages 18-24)

Foster Care
Foster Family Agency (FFA)
Transitional Housing Placement Program (THPP)
Transitional Housing Program Plus Foster Care (THP+FC)
Treatment Foster Care of Oregon (TFCO)

Basic Needs
Drop-In Center (DIC)
Respite

Juvenile Probation
Competency Development Services (CDS)
Direct Referral Program (DRP)
Support Enhancement Services (SES)

Mental Health
Therapeutic Behavioral Services (TBS)
Transitional Age Youth Services (TAY)
Family and Children (F&C)
Status Offender Services (SOS)

Counseling
Centre for Living With Dying (CLD)
Outpatient

Education
Family Advocacy Services (FAS)
School Outreach

Did You Know?

• Our housing services prevented 83% of youth, young adults and their children from homelessness by transitioning them to safe and stable settings.

• 76% of the young adults in BWC’s Transitional Housing programs obtained employment and/or enrolled in education programs during their stay.

• Counseling programs provided 9,713 individual sessions and 357 group therapy sessions last year.

• Nine-out-of-ten youth with a history of hospitalization one year prior to entry into BWC’s Mental Health programs reduced or eliminated further hospitalization throughout treatment.

• BWC was home to 56 young parents and their 68 children. 83% of young parent families at Peacock Commons transition to stable, independent housing.
### OUR DONORS (Gifts & Pledges)

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donors</th>
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<td>Penelope M. Blake Jay L. Cohan CREW Foundation Robert Cullen &amp; June Lim Donna Beres and Terry Dahl June &amp; Julian Foss Foundation Razoo Foundation Richard and Kristi Saso Russell J. Smith Deborah L. Stanley Sunnyvale Presbyterian Church Valley Presbyterian Church Werner Family Fund</td>
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Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed or pledged at the level of $500 or more between July 1, 2014 and June 30, 2015. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.

Contact Pam Fitzgerald at (408) 850-6129 or pfitzgerald@billwilsoncenter.org for any changes.

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BWC meets GuideStar’s Gold standard requirements of fiscal responsibility, reporting and transparency.
BWC serves a diverse client base with Hispanic/Latino forming the largest ethnic group at 49% of those served.

92% of the individuals who utilized BWC’s services identified as heterosexual and 8% of our clients identified as lesbian, gay, bisexual, questioning/unsure, queer, asexual, and pansexual.
BWC’s Programs & Services

*Bill Wilson Center is working to prevent poverty in the next generation by connecting youth with employment, education, housing, and adult mentors and role models.*

FY15 BWC Programs & Services

3490 The Alameda
Santa Clara 95050

Bill Wilson Center

... supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center

www.BillWilsonCenter.org
4,549 homeless youth are currently attending public schools in Santa Clara County.

(KidsData.org)

Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways that you can show your support and help us ensure that youth and families receive the services they need.

Donate Online and on your Smartphone
Make a secure online donation through MobileCause.

Donate by Mail (checks only please)
Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

Donate Person-to-Person
Call (408) 850-6129 to make a credit card donation.

Donate appreciated stock
Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or pfurlong@billwilsoncenter.org to discuss donating stock.

Give through your will or other estate planning method
It supports services for families and youth, and sets an example for your children and grandchildren of the importance of giving. Check the Leave a Legacy website or call (408) 850-6132 for more information.

Join our Annual Holiday Giving Program
Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 1,400 deserving youth last year.

Bill Wilson Center’s Tax ID number is 94-2221849