CORE VALUES

Guiding Principles

As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

No Fail
Everyone can be successful. We keep trying.

Least Restrictive Environment
We help people solve problems at the family and the community level; public institutions are the last resort.

Diversity
We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.

Strength-Based
We look for the positive in each person and build on those assets.

Youth Development and Leadership
We support youth. We help build leadership skills by involving youth in programs and planning for their future; many services are youth-led.

Advocacy
We work on improving systems that do not meet the needs of youth and families.

Collaboration
We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.

Families Matter
We help keep families together and build reconnections to families. We recognize that “families” come in all shapes and sizes.

Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness.
A Message from the CEO
Among Bill Wilson Center’s eight Guiding Principles, Families Matter continues to drive the expansion of services to an ever widening target audience of homeless in Santa Clara County.
Our Families Matter Guiding Principle states: *We help keep families together and build reconnections to families. We recognize that “families” come in all different configurations.* And it is in serving homeless and at-risk families that we are finding our biggest growth. On any given night, we are now able to house more than 750 family members and on any given night are providing beds to more than 950 people through our 14 housing programs. This tremendous growth in housing families is due in great part to our Rapid Rehousing program, which places families in housing that is funded by BWC to keep them off the streets and on a pathway to stable housing. We have also launched a program to help “non-traditional” families. Our newest transitional housing program serves family units that have at least one young adult, aged 18-25, but may be led by an extended family member or guardian.
Bill Wilson Center continues to expand its outreach to school-connected families through our Family Advocacy Services (FAS) program. When a high school student is facing homelessness, we know that in most cases a family is facing homelessness. To prevent homelessness from enveloping the student, FAS is finding solutions that keep the children in school and the family housed. By stabilizing families, we are helping generations stay housed and off the streets. The face of homelessness continues to change and Bill Wilson Center continues to change to meet the needs of our families and communities.

Bill Wilson Center Houses Hundreds of Previously Homeless Youth and Young Families Every Night
Bill Wilson Center can house more than 950 people on any given night through our 14 housing programs and 21 sites. Housing options range from short-term to permanent locations. We implement a Housing First principle, which offers homeless youth and young families permanent housing with few to no preconditions.
## BWC By the Numbers

**Revenue**

- **$12,956,980** State & Local
- **$5,807,881** Federal Contracts
- **$984,631** Contributions Monetary
- **$625,704** Fees & Other
- **$507,491** Contributions In-Kind

**Expenses**

- **$5,258,487** Transitional Housing Services
- **$3,589,171** Mental Health Services
- **$3,239,786** Youth & Family Services
- **$2,373,829** Residential Services
- **$2,118,059** Management & General
- **$1,110,887** Counseling
- **$1,071,093** Drop-In Center
- **$704,262** Foster Family Services
- **$687,939** Peacock Commons
- **$298,481** Fundraising

### 4,101

People participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs.

### 30,000

People connected with Bill Wilson Center’s Crisis Lines and Street Outreach programs.

49er Richard Sherman and family visits BWC Drop-In Center.
85%  
Clients exited BWC programs into permanent or stable housing

22,762  
Counseling sessions were provided to 1,778 individuals and families

91%  
Clients improved their well-being while in BWC programs

- **86%** of youth at BWC’s Crisis Residential Center were reunited with family or exited to a stable placement.
- **1,298** young adults and their children received housing services from BWC, thereby avoiding homelessness. 58% of the adults gained or kept employment and 48% were enrolled in school to further their education and gain the skills needed to become self-sufficient adults.
- **797** students and their family members, on the verge of homelessness, received services enabling them to improve their housing stability through our Family Advocacy Services program, resulting in 92% of the students improving their school attendance and being on target to graduate.
- **4,824** meals were served at BWC’s Drop-in Center in downtown San Jose. A hot meal goes a long way to ensure street youth have the energy to make it through the day.

Sereno Group realtors team with BWC

Evergreen Valley High School continues to support BWC
## Programs & Services

### Counseling Services
- Child Abuse Treatment
- School Outreach Counseling
- Critical Incident Stress Management
- Parent Child Interactive Therapy (PCIT)
- Contact Cares
- Family Individual Counseling
- Centre for Living with Dying
- Healing Heart Program

### Support Services
- Drop-In Center
- Family Advocacy Services
- HIV Prevention
- Independent Living Skills
- LGBTQ Youth Services
- Outreach Services
- Respite

### Behavioral Health Services
- Adult Outpatient Mental Health Services
- SOS Crisis Mobile Response
- Youth & Young Adult Mental Health Services
- School Linked Services
- Therapeutic Behavioral Services
- In-Home Outreach Teams
- Intensive Outpatient Mental Health Services
- Youth & Family Mental Health Services
- Transitional Age Youth Crisis Mobile Response

### Housing Services
- Interim Housing
- LGBTQ Host Homes
- LGBTQ Transitional Living Program
- Maternity Transitional Living Program
- Non-Traditional Family Home
- Peacock Commons - Permanent Supportive Housing
- Rapid Rehousing
- Safety Net Shelter
- Santa Cruz Host Homes
- Transitional Housing
- Transitional Housing Non-Minor Dependents
- Transitional Housing Placement Program
- Transitional Housing Plus
- Young Adult Shelter
OUR DONORS (Gifts & Pledges)

$100,000 +
Sobrato Family Foundation

$50,000 - $99,999.99
Chan Zuckerberg Initiative
Kathryn Edwards
Sunlight Giving
Valle Monte League

$25,000 - $49,999.99
El Camino Hospital
Estate of Raymond and Barbara Shannon
Kaiser Permanente Northern CA, Community Benefit Programs
Loretta L. Stagnitto and Ron Ricci

$10,000 - $24,999.99
Adobe Foundation
Anonymous
Bank of America
Cisco
Gene Conner
Excite Credit Union
Arnold Goldberg
Jewish Community Federation
Rotary Club of San Jose Endowment
Richard and Kristi Saso
Seren Group
Deborah L. Stanley
Star One Credit Union
David and Michelle Tang
Wells Fargo Foundation

$5,000 - $9,999.99
100 Women Charitable Foundation
Michelle Codding
Cornerstone Research, Inc.
Sparky Harlan
Macduff Hughes
Junior League of San Jose, Inc.
Mission City Community Fund
Cynthia O'Leary
Nicole Rae
Lynn and Thomas Robinson
Saratoga Rotary
Silicon Valley Community Foundation
Russell and Laura Smith
Laura J. Trovato
Valley Presbyterian Church
Werner Family Fund

$2,500 - $4,999.99
Elsa Bejarin Amboy
Marilyn and Brian Beck
William and Leila Ciker
Jay Cohan and Cynthia Da Cohan
Patrick and Carolyn Dupuis
Evergreen Valley High School
Federal Realty Investment Trust
Clive Fuller
Tracy Hanson
Eric Malmborg
Northeast Trust
Michael and Emma Rock
Sutherland Family Foundation
Symantec
University Electric Company
J.B. Wood
Anita Wottz and Ted Meeker

$1,000 - $2,499.99 (continued)
Estate of Gail Hicks
The Fairmont San Jose
Raquel Faunog
John Ferguson
Donica Foreseh
Forty Niners Football Company, LLC
Stephen and Lynda Fox
Pilar Furlong
Sylvia M. Gallegos
Martha Gates and Spencer Commons
Miltch and Lisa Gevelber
Marybeth Gonzales
Google, Inc.
Judith and John Guldan
Gail Hashimoto
Heaven’s Helping Hand Foundation
Sheryl Heckmann
Bob Heihm
Fred and Peggy Heiman
Richard and Heidi Herz
Hewlett Packard Enterprise
Hopkins and Carley
Elizabeth and Robert Jesinger
Patricia Johnson
Susan Johnson
Simia and Sam Kassai
Kathleen King
Jo-Anne Knysz
Lata Krishnan and Ajay Shah
Leah K. Lambertson
Shawn E. Lampron
Valerie Large
Grant Lee
Weelee Lim
Peter and Debra Loomis
Rebecca McCameth
Meriwe Credit Union

$1,000 - $2,499.99 (continued)
Joyce Milligan, Milligan Family Foundation
Christine and Samuel Ojeda
Carl Page
Paisley Family Fund
Glen Peterson
Judith Pogue
Franklin M. Privette
Prudential Financial
Alice Ramsauer
Eunha Ranft
Dean Read
Joan M. Russell
Charlotte Salomon
Patricia Sanchez
Valerie and Derek Sanders
Diane D. Sandvig
Rebecca M. Schapp
Robert N. and Florence Slinger Fund
Barry Silvinsky
Somsak Burger Family Foundation
St. Francis of Assisi
Andrew Steingruebl
Sunnyvale Presbyterian Church
SUHR Risk Services
SyMed Corporation
Yonas Tesfaye
Jacob Thompson
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VMware Foundation
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James Woodbury
Patricia Anne Yates and David Smith
William York
Shelby Zamudio

Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed at the level of $1,000 or more between July 1, 2018 and June 30, 2019. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.

Contact Vanessa Castruita at (408) 850-6139 or vcastruita@billwilsoncenter.org for any changes.
Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways you can show your support and help us ensure that youth and families receive the services they need.

**Donate Online and on Your Smartphone**
Make a secure online donation through MobileCause. The safety and security of your payment information is our highest priority. Every piece of user data held by MobileCause is guarded by 100% Payment Card Industry compliant systems. [www.billwilsoncenter.org](http://www.billwilsoncenter.org)

**Donate by Mail (checks only please)**
Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

**Donate Person-to-Person**
Call (408) 850-6129 to make a credit card donation.

**Building Dreams Luncheon**
This annual event is our largest fundraiser of the year. More than 400 guests attend to hear firsthand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Vanessa Castruita at vcastruita@billwilsoncenter.org.

**Donate Appreciated Stock**
Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or pfurlong@billwilsoncenter.org to discuss donating stock.

**Give Through Your Will or Other Estate Planning Method**
Create a lasting legacy that supports BWC’s services for families and youth, while setting an example for your children and grandchildren about the importance of giving. Contact Pilar Furlong at (408) 850-6132.

**Join our Annual Holiday Giving Program**
Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 2,100 deserving youth last year. Contact Heather Furuta at hfuruta@billwilsoncenter.org to sign up.

*Bill Wilson Center’s Tax ID number is 94-2221849*