2024 BUILDING DREAMS presented by:  
EVENT PROGRAM AD SHEET

Print Specifications
- 4-color digital
- final trim 7 x 8.5
- Bindery: Saddle Stitch
- Line Screen 300 dpi

ARTWORK DEADLINE: 
April 29 @ NOON

Building Dreams Celebration 
Thursday, May 19, 2024 at 6 p.m. 
Santa Clara Convention Center

Final File Requirements
We accept the following files and formats:
- PDF
- TIFF (300dpi)
- JPG (300 dpi)
- EPS

Requirements for all ads:
- CMYK (no RGB or spot colors)
- Image Resolution: 300 dpi
- All Fonts Outlined
- Embed images

Submitting Artwork:
Robin Reynolds, rreynolds@billwilsoncenter.org

Reserving Ad Space:
Crescencia Sanchez, csanchez@billwilsoncenter.org or 408-850-6129

FULL PAGE AD
6.5”w X 8”h 
$1000

1/4 PAGE AD
3.25”w X 4”h
$250

HALF PAGE AD
6.5”w X 4”h
$500

“BIZ CARD” AD
3.25”w X 2”h
$100