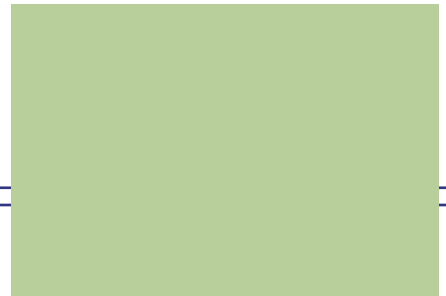




# Bill Wilson Center

*Annual Report 2001-2002*



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*These gifts were received between July 1, 2001 and June 30, 2002.*

# Thank you!

While every donor helps us in our work, due to a lack of space we are not able to include donors of less than \$100, and people who have donated items, services and volunteer hours in support of Bill Wilson Center's services for the community. Thank you also to our United Way donors.

# LETTER TO THE COMMUNITY

*Dear Friends,*

This year was a challenging year for us all. On the morning of September 11, 2001, we saw our feelings of personal safety change, our perception of our place in the world alter, and our need to reach out to others increase.

Financial challenges that resulted from the economic downturn were somewhat mitigated by those who stepped up to fill the gaps. We were very fortunate to receive support from both the Urgency Fund and the Knight Foundation as some donors directed their support to the needs of the families affected by the 9/11 funds, but at the same time the need for services here increased as more people struggled with the effects of a declining economy.

We are already seeing more funding cutbacks this year as the State struggles with its own financial crisis, which is also reflected in local funds available for the safety net of services we provide. We have received notice from several of our funders that we will receive less, but somehow are expected to do more.

And we want to do more.

Homeless youth are finding the job market is even harder to enter. Youth in foster care need more support to become self-sufficient. Families are failing as they try to deal with increased stress as a result of unemployment and despair.

We are continuing to help youth and families—providing services for our community as we have for almost 30 years. This year, more than ever, we need your help. Your donation will help us to continue our work helping youth who have runaway or are living on the streets, providing families with the help they need to weather their personal storms, and still provide prevention services, such as violence prevention.

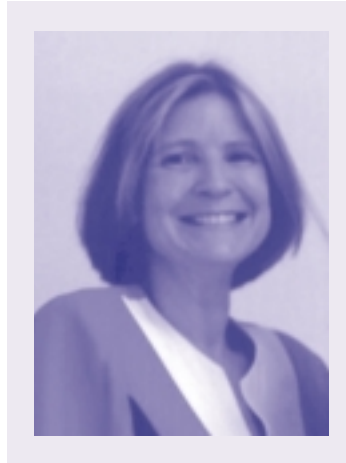
Your support is especially important this year. Please give.

Yours truly,

Sparky Harlan



Executive Director



# BILL WILSON CENTER'S PROGRAMS

Bill Wilson Center, a non-profit, community-based agency has been serving Santa Clara County for the past 29 years. Bill Wilson Center's mission is to support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy. Each year Bill Wilson Center serves over 7,000 clients through programs that fall into the broad categories of counseling, shelter, advocacy, and education/prevention.

## Bill Wilson Center Services Include:

### Runaway and Homeless Youth Residential Program

offers short-term housing for runaway, homeless, and other troubled youth (ages 11-17). Individual, group, and family counseling helps to restore family ties when possible, and to stabilize the lives of homeless youth to avoid victimization from street life.

viduals of all ages and addresses a wide variety of problems including family conflict, school problems, substance abuse, depression, stress, and out-of-control behavior. Overall, the focus of the Family and Individual Counseling Center is to work with individuals in the community to develop the skills and confidence needed to overcome the crises they face.

75% of those who participated in pre-employment services improved their job readiness.

**Demographics:** 37% of the youth are female; 44% are under 18 years old, 14% are 18-20, and 43% are 20-22 years old; 39% are Caucasian, 31% are Hispanic, 16% are African American, 9% are Native American/Other, and 5% are Asian/Pacific Islander.

## One Family's Story

### RESIDENTIAL PROGRAM

When Joe told his wife that he wanted a divorce, a whole family was shattered. 13-year-old Chad went to live with his father, but began to act out. He got into trouble at school, his grades dropped, and eventually he was expelled.

Joe, a strong-willed and quick-tempered man, was absolutely opposed to therapy. In desperation, Joe brought Chad to Bill Wilson Center's Residential Program, and reluctantly agreed to family counseling.

Family counseling sessions started off by helping father and son to establish new rules and goals. Next, the counselor worked with Joe on developing anger-management skills. He learned techniques to calm himself, like taking deep breaths or taking a walk. Joe attended parenting classes to help him cope with raising a teenager.

Chad stayed at the shelter while they worked through their problems. Chad participated in individual and group counseling, as well as family counseling. Chad began to understand his own behavior, and as he saw his father changing, Chad did also. By the time Chad went home, he and his father had the skills to get through tough times.

In a recent therapy session, Joe told his counselor, "Therapy has made me a better man and saved my family. I don't know what I would have done if we hadn't come to Bill Wilson Center."

**Program Stats:** Counseling was provided to 928 people for a total of 3,740 counseling sessions—547 couples counseling, 375 family counseling, 128 group counseling, 2,579 individual counseling and 111 consultations. 86% of the individuals counseled reported improvement following completion of eight sessions.

**Demographics:** 58% of clients are female; 12% are 12 and under, 32% are 13-17, 47% are 18-44, 7% are 45-64, and 2% are 60 and older. 35% are Caucasian, 29% Hispanic, 24% Asian Pacific Islander, 8% are Native American/Other, and 4% are African American.

**Transitional Housing Program** provides comprehensive services for homeless youth (ages 16 to 22), including young parents and their children. The program offers long-term shelter, independent living skills training, job readiness skills, and counseling. Teen parents also learn parenting skills.

**Program Stats:** There were a total of 50 youth in the transitional housing program, and 27 infants and toddlers of parenting youth. 75% of residents who completed the transitional housing program remained in permanent housing for at least 6 months after leaving the program.

**Demographics:** 71% are female; 40% are Latino, 35% Caucasian, 13% African American, and 12% are Native American/Other.

**Project Safe Place** is a national partnership that provides a safety network for youth by joining together cities, businesses, schools,

## Sean's Story

### DROP-IN CENTER

Sean has been a regular visitor at our Drop-In Center. He came for food, clothing and services, but resisted long-term solutions and stayed on the streets.

Sean and his girlfriend were using drugs and living on the streets. Sean kept coming back to the Drop-In Center and would talk with his case manager on and off over the years, but couldn't imagine himself in a "regular" life. Finally, Sean decided he wanted to get off the streets. Sean was connected with employment placement services, housing assistance, and drug rehabilitation programs.

Sean still drops by the Drop-in Center, but now it's to thank staff for helping him get off the streets. Sean is drug-free, employed and has his own place.

**Program Stats:** Of the 230 youth, who stayed in at the Bill Wilson Center Shelter, 82% were reunited with their families. Bill Wilson Center provided 2,550 individual and family counseling sessions, 364 group sessions, 690 aftercare sessions, and 4,737 bed nights.

**Demographics:** 59% of the youth are female; 3% are 12 and under, 43% are 13-15, and 41% are 16-17; 40% are Hispanic, 37% Caucasian, 11% African American, 8% are Native American/Other, and 3% Asian/Pacific Islander.

**Family and Individual Counseling Center** provides counseling services to indi-

viduals such as food, clothing, and personal hygiene items. The program also provides more comprehensive services including counseling, living skills training, job readiness training, housing assistance, health education (including HIV prevention) and links to other services, such as access to legal services and health care.

**Program Stats:** In FY 2002, 728 youth come for a meal, safety, information, counseling, and prevention information. 5,027 information/referral and 5,026 crisis intervention services were provided. Outreach workers made 6,659 contacts with homeless youth on the street. 75% of youth who participated in HIV/AIDS education reduced participation in high-risk behaviors and

and non-profit agencies. Trained staff and volunteers respond to calls for help 24 hours a day, providing children who are in danger with a safe haven. Safe Place Community Outreach is a component of the program that provides skills training and opportunities for community volunteerism for youth.

**Program Stats:** There are 282 Safe Place sites; 214 youth sought and received help. Outreach contacts were made to over 17,000 youth. 119 youth participated in Safe Place Community Outreach, a youth development and leadership component, of which 86% increased their leadership skills, and experienced a reduction of “at-risk” behavior.

issues as depression, suicidal ideation, problems at home, poor school performance, and sexuality. Part of the program helps recently immigrated Vietnamese youth and their families adjust to their new environment.

**Program Stats:** 515 youth received counseling services in a total of 1,650 individual and 160 group-counseling sessions.

**Demographics:** 47% of participants are female; 73% are 13–17 years of age, 22% 18–44 (family members); 43% are Asian/Pacific Islander, 23% Hispanic, 21% Caucasian, 11% Native American/Other, and 2% are African American.

sion, particularly HIV/AIDS, among sexually active youth. Through its education efforts, Project Action encourages sexual responsibility among youth.

**Program Stats:** 2,000 youth participated in education outreach and 110 skill building workshops were provided to 750 youth. 147 low-cost vending machines have been placed in agencies, colleges, and businesses.

**Prevention/Health Education Programs** focus on HIV/AIDS, substance abuse, pregnancy, and gang violence prevention. Youth are educated about the consequences of their actions and are equipped with the tools to make healthy choices for themselves.

**Program Stats:** Prevention/Education services were provided to 1,783 youth through individual and group sessions. Leadership training, gang awareness, prevention education and support group activities were provided to 825 youth. 94% of youth who participated in “peer groups” improved their knowledge of conflict resolution. Drug abuse prevention services were provided to 273 parents and youth. 86% of families receiving counseling improved their communication skills.

**Restorative Justice Program** is aimed at providing support to help youth stay out of the juvenile justice system. The program works with the youth to help them make amends, and provides guidance so that they will make better choices in the future.

**Program Stats:** 265 youth participated in the Restorative Justice Program. They received 195 home visits, 1,239 group sessions, 1,072 phone consultations, and participated in 15 community service events.

**Demographics:** 31% of the youth are female; 10% are 12 and under, 48% are 13–15, 28% are 16–17, 14% are 17–18; 40% are Hispanic, 33% Caucasian, 14% Asian/Pacific Islander, 9% African American, and 4% are Native American/Other.

**Volunteer Program** recruits, trains, and supervises volunteers to assist with programs and services. Volunteers may provide youth with an adult role model, distribute food to homeless youth, paint a counseling room, or teach a teen a new skill.

**Program Stats:** This past year Bill Wilson Center has recruited and trained 35 new volunteers, bringing the total number of volunteers to 136, which includes 26 counseling interns.

## Tina’s Story TRANSITIONAL HOUSING PROGRAM

When Tina became pregnant, her Mom was less than supportive. She told Tina that she would never be able to raise a baby—she’d never be a good mother. Tina knew she needed to find a place to go. Tina was referred to Bill Wilson Center’s Transitional Housing Program (THP), and moved in two days after her baby boy was born. “It was a miracle,” said Tina. “I was excited that I could start a new life with my baby.” While in the THP program, Tina works full-time and goes to school two nights a week. Working with her case manager, she is preparing to live on her own. She is saving money for a deposit on her own apartment and is learning the independent living skills she’ll need to be self-sufficient. Tina has also taken the parenting classes offered by Bill Wilson Center—she wants to be a good mother.

“Bill Wilson Center has taught me that to get what I want in life, I need to work hard and have patience.”

## Independent Living Skills Program (ILP)

teaches youth in foster care the skills they need to become self-sufficient. Youth who are raised in group homes or foster care “age out” of the system at 18 regardless of whether they have a job, money, or the skills needed to be independent. Many end up on the streets and homeless. The ILP program focuses on job skills (resume writing, job searching, interviewing), household management (budgeting, shopping, cleaning), and interpersonal skills.

**Program Stats:** Bill Wilson served 285 youth in 325 individual sessions and 275 group sessions. 76% of youth were employed by the end of the program.

**Demographics:** 70% are female; 40% are 16–17 years old, and 60% are 18–21. 40% are Hispanic, 33% Caucasian, 23% African American, and 4% are Asian Pacific Islander.

**Peer Education Training** provides skills training for youth throughout Santa Clara County. Youth become Peer Educators, and may return to their schools and communities with the tools to help other students make positive and healthy decisions.

**Program Stats:** The Peer Education Program trained 84 youth this year from mainstream public schools, alternative public schools, and private schools.

**Project Action** is a social marketing and outreach program that works to reduce the incidence of teen pregnancy and STI transmis-

**Quetzal House** is named after the Quetzal bird, which dies when kept in captivity. Quetzal House provides a stable and nurturing environment for girls who are chronic runaways from the foster care system. The overall program goal for Quetzal House is to work with youth so that they can successfully transition to and maintain a longer-term placement.

**Program Stats:** Fifteen girls stayed and average of 145 nights each for a total of 2,184 bed nights. 82% of the girls who completed the program demonstrated an increase in pro-social behavior, including a decrease in runaway behavior.

**Demographics:** All Quetzal House residents are female and are between the ages of 13 and 18 years old. 54% are Hispanic, 33% African American, and 13% are Caucasian.

**School Outreach Counseling Program** provides counseling in the Santa Clara Unified School District, and addresses such

# FINANCIAL STATEMENTS 7/21/2001-6/30/2002

## ASSETS

Cash	\$293,382
Investments	669,228
Accounts receivable	2,413
Grants receivable, net	908,715
Pledges receivable	121,120
Prepaid expenses	77,007
<b>Total current assets</b>	<b>\$2,071,865</b>
Deposits on leased & other property	16,035
Intangible assets, net	3,672
Fixed assets, net	\$4,962,679
<b>TOTAL ASSETS</b>	<b>\$7,054,251</b>

## LIABILITIES

Accounts payable	\$205,490
Accrued compensation	231,648
Grants Payable	105,000
Deposits held	26,343
Deferred revenue	19,136
Notes payable, current portion	108,844
<b>Total current liabilities</b>	<b>\$696,461</b>
Notes payable	\$11,796
<b>Total long term liabilities</b>	<b>\$11,796</b>
<b>TOTAL LIABILITIES</b>	<b>\$708,257</b>

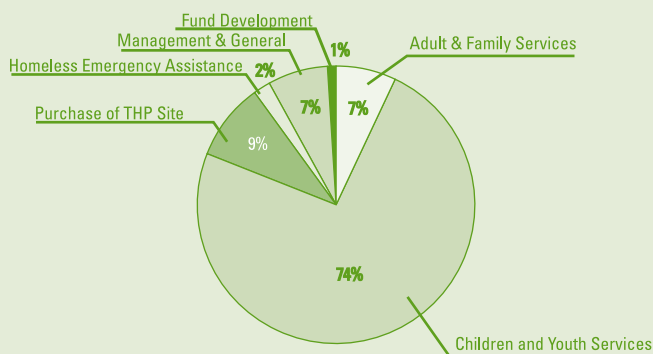
## NET ASSETS

Unrestricted	\$1,856,555
Unrestricted, board designated	100,000
Temporarily restricted	879,259
Permanently restricted	3,510,180
<b>Total net assets</b>	<b>\$6,345,994</b>

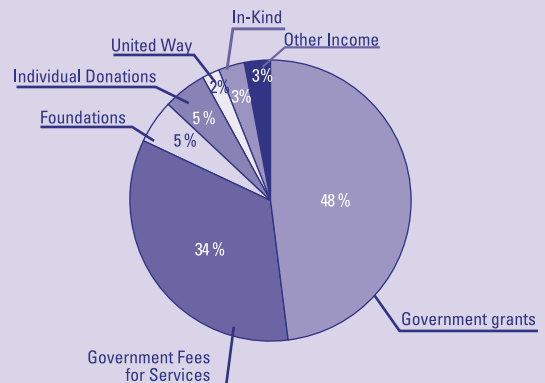
**TOTAL LIABILITIES & NET ASSETS**

**\$7,054,994**

## Expenditures



## Revenues



## REVENUES

<b>Government Grants</b>	
US Department of Housing and Urban Development	819,046
City of Santa Clara, Supportive Housing	250,446
State of California/OCJP Youth Sexual Exploitation	222,625
County of Santa Clara/ILP/Social Security Act Title IV	166,184
Federal Runaway & Homeless Youth, Transitional Housing	161,652
Federal Runaway & Homeless Youth, Basic Center	161,022
County of Santa Clara/Transitional Housing Program	137,783
State of California/Pregnancy Prevention	131,357
County of Santa Clara/HIV Prevention	106,472
Federal Runaway & Homeless Youth, Street Outreach	96,219
City of San José, Safe Place	80,000
City of San José/BEST	75,000
County of Santa Clara/Child Abuse Prevention	52,500
County of Santa Clara	42,000
City of San José/CDBG	40,000
County of Santa Clara/Drug & Alcohol Prevention	30,122
City of San José, Homeless Shelter	20,000
FEMA (SCC)	11,000
Joint Powers Authority/Santa Clara County & San Jose	4,000
<b>TOTAL</b>	<b>\$2,607,428</b>
<b>Government Fees for Service</b>	
TANF/Foster Care/Quetzal	778,925
County of Santa Clara/Status Offender Services	458,754
Restorative Justice	330,000
TANF/Foster Care	203,639
City of Santa Clara/CDBG	65,670
City of Sunnyvale	15,227
County of Santa Clara/Alcohol & Drug Treatment	13,455
<b>TOTAL Fees for Service</b>	<b>\$1,867,670</b>
<b>Private Funding</b>	
Contributions	235,693
Foundations	252,101
United Way	119,477
In-Kind contributions	151,134
Program service fees	80,932
Interest Income	33,285
Special events	28,657
Rental income	103,322
Other	4,377
Net realized and unrealized gain (loss) on investments	(61,335)
<b>TOTAL</b>	<b>\$947,643</b>
<b>TOTAL REVENUES</b>	<b>\$5,422,741</b>

## EXPENDITURES BY PROGRAM

Children & Youth Services	\$4,072,427
Adult & Family Services	399,271
Homeless Emergency Assistance	102,785
Purchase of Transitional Housing Site	509,559
Management & General	379,846
Fund Development	50,678
<b>TOTAL</b>	<b>\$5,514,566</b>



Annual Report 2001–2002

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P.O. Box 210 A, Santa Clara, CA 95052

## A LETTER FROM BILL WILSON CENTER'S BOARD PRESIDENT

In my six years as President of Bill Wilson Center's Board of Directors, I have seen the agency grow and change, and have been proud to be a part of that development. I have been especially pleased with the growth in our Transitional Housing Program—a program that I believe is key to creating responsible adults from troubled youth.

This year with the support of the City of Santa Clara and the County, we purchased a house where five girls who are about to age out of foster care will learn to live independently. It's a chance for them to learn self-sufficiency skills in a supportive environment—real life, but with support. As there are more youth being raised in group homes where they may never learn how a family functions or how people take care of themselves and their families, this is a growing need. We hope to expand transitional housing in the years to come to help homeless and at-risk youth.

I was especially touched when I read a recent note, "The enclosed donation is but a small token of our great

thankfulness to the Bill Wilson Center for sheltering and helping our daughter and her baby during a time that has been most difficult for all of us. We thank God daily that you were there for her and our grandson." These were parents who had tried in every way to help a daughter who seemed determined to make every wrong decision possible. Their daughter will soon move out of transitional housing into her own apartment with her son.

This coming year, our board is taking on a new challenge—one-on-one fundraising. We will get to know our current donors better and we will tell the story of the work we do to potential new donors. We hope that if we call on you, you'll take a few minutes to stop and chat.

Thank you for your on-going support.

Sincerely,

*Anita Wotiz*

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